

JOB TITLE: Senior Manager – Uttar Pradesh Behaviour Insights Unit (BIU)

REPORTS TO: Deputy Director, CSBC

Overview of CSBC:

The Centre for Social and Behaviour Change (CSBC), Ashoka University - India's leading liberal arts University – is funded by a grant from the Bill & Melinda Gates Foundation (BMGF). The vision of CSBC is to establish an institution, based out of India, that is globally reputed for thought leadership and excellence in impactful behaviour change interventions for low-income and marginalized populations. The Centre is focused on bringing new capabilities such as behavioural science, design thinking, advanced data analytics and responsive feedback to governments, practitioners and donors to help better design and optimize behaviour change interventions. We work closely with Central and State Governments as well as other stakeholders in the areas of nutrition, sanitation, financial inclusion, maternal & newborn care, data privacy and agriculture.

PROJECT CONTEXT:

This is an exciting opportunity to set up behavioural science projects in Uttar Pradesh, to strengthen policy outcomes in key sectors such as health and nutrition, maternal and newborn care, water and sanitation.

OVERVIEW OF THE ROLE:

The Senior Manager will be responsible for setting up research projects and creating pathways to scale-up, through understanding the policy context, working closely with government officials and applying a behavioural science lens.

KEY RESPONSIBILITIES:

The Senior Manager will lead partner relations and the setting up and running of a portfolio of behavioural science related projects in the state of Uttar Pradesh; the responsibilities will include:

- *Stakeholder management:* giving visibility to the value of behavioural science to decision makers in government and their partners in Uttar Pradesh;
- *Ideating and setting up new collaborative projects:* working closely with senior government officials, partners and the CSBC team, to identify new projects with behavioural solutions, and planning the pathway to launch the projects;
- *Capacity building of government officials,* enabling them to use behavioural insights in their day-to-day work and programmes and apply them to policy priorities;
- *Advisory services:* Provide rapid advisory services to states/districts on the integration of behaviour change components into ongoing programmes;
- *To engage partner organisations* to bring in additional expertise for complex projects where there are specific needs;
- *A vision for policy change:* setting a vision for how behavioural interventions can be part of scale-up plans, and to strengthen structures and systems in government.

EXPERIENCE & SKILLS REQUIRED:

- A minimum of 6 to 8 years of work experience with completion of a range of different behavioural science projects;
- Bachelor's or Master's degree in economics, social sciences, public policy, sociology or related fields;
- A track record of establishing and managing partner relations for organisations to collaborate;
- Strong communication skills, including official correspondence, presentations, project proposals, and executive reports;
- An ability to construct a vision and the pathways for getting work done in a complex and changing environment;
- Fluency in English and Hindi (required).

LOCATION:

This role is based in Lucknow, Uttar Pradesh. Hence, the candidate should have work authorization in India (preferably Indian citizenship or Overseas Citizenship of India). However, due to the COVID-19 situation, CSBC has switched to a work-from-home model of operations. Given these circumstances, the role would be on-boarded remotely.

COMPENSATION:

Remuneration is competitive with the sector, but may vary subject to the candidate's professional qualifications and work experience.

HOW TO APPLY:

Please send your application to careersatcsbc@ashoka.edu.in

In your application please include:

- The position title (Senior Manager-Uttar Pradesh) in the subject line of the email,
- A two-page CV,
- A one-page cover letter highlighting your experience relevant to the job requirements.

Closing date: Within 15 days from the date of publishing.

We encourage early application as applications will be processed as they are received so the recruiting process may end earlier than the closing date.

We are an equal opportunity organization and encourage diversity within the organisation. Women, differently abled persons, SC/ST/OBC candidates are especially encouraged to apply.
