

Job Title: Senior Associate

Reports to: Research Specialist, CSBC; Mentored by Director, CSBC

OVERVIEW OF CSBC:

The Centre for Social and Behaviour Change (CSBC), Ashoka University - India's leading Liberal Arts University – is funded by a grant from the Bill & Melinda Gates Foundation (BMGF). The vision of CSBC is to establish an institution, based out of India, that is globally reputed for thought leadership and excellence in impactful behaviour change interventions for low-income and marginalized populations. The Centre is focused on bringing new capabilities such as behavioural science, design thinking, advanced data analytics, and responsive feedback to governments, practitioners, and donors to help better design and optimize behaviour change interventions. We work closely with Central and State Governments as well as other stakeholders in the areas of nutrition, sanitation, financial inclusion, maternal & newborn care, data privacy, and agriculture.

OVERVIEW OF THE ROLE:

The Senior Associate will be working with the **Field Empirics Team in the Research Vertical** to support design and implementation of various empirical evaluations in the field of behaviour science. The role would involve reviewing literature to gather behavioural and methodological insights and designing and running experiments for various projects of academic and policy relevance.

KEY RESPONSIBILITIES:

The Senior Associate would be responsible for overseeing the full range of activities ranging from design and implementation to data management for projects requiring empirical research.

- Supporting the development of experimental design protocols for research projects
 - Conducting literature reviews to deepen understanding of the behavioural science evidence base and of methodologies used
 - Drafting, piloting and programming measurement instruments for lab, lab-in the-field, field experiments and quasi-experimental designs
 - Conducting sample size calculations
 - Preparing and submitting IRB applications
 - Devising implementation and deployment plans
- Supporting the execution of the lab, lab-in-the-field, field experiments and quasi-experiments:
 - Coordinating with different Project Leads for discussing research requirements and providing regular updates Planning and managing recruitment of subjects for different studies based on the research requirements
 - Ensuring smooth delivery of the data collection process in line with the protocols
 - Conducting regular quality control checks (on data entry and randomization during the data collection phase) Coordinating with enumerators and subjects
- Analysing secondary and primary data to support with hypothesis validation
 - Carrying out programming necessary for the collection of outcome data (in particular for lab and online experiments)
 - Developing pre-analysis plans and cleaning and archiving data
- Supporting dissemination efforts of the findings through preparation of reports/ presentations/ papers/ articles, etc.

EXPERIENCE & SKILLS REQUIRED:

- A Bachelor's/Master's degree in economics, social sciences, public policy, mathematics,

statistics, or related fields

- 2-4 years' work experience in an analytical or research role
- Extensive experience with statistical analysis software (such as R or Stata)
- Experience of programming online surveys and virtual lab experiments in oTree, zTree, Qualtrics, SurveyMonkey, SurveyCTO, etc. is a plus
- Familiarity with randomized controlled trials/clinical trials/quasi-experiments
- Ability to write and present research findings articulately
- Excellent management and organisational skills along with strong quantitative skills
- Flexible, self-motivated, able to manage multiple tasks efficiently, and be a team player
- Ability to excel in unstructured and changing environments
- Some conversational-level skills in regional languages
- Ability to give and receive constructive feedback

LOCATION AND DAYS OF WORK:

This role is based in New Delhi, India. The candidate should have work authorization in India (preferably Indian citizenship or Overseas Citizenship of India). This role requires travel, as and when required.

This is a full-time role (Monday-Friday) with a contract for a duration of one year, extendable upon mutual agreement.

Due to the evolving COVID-19 situation, the role may be on-boarded and executed remotely temporarily if required. The person would need to have their own laptop and access to a functioning internet connection. They would need to be available through regular working calls to virtually join team discussions and to support project requests.

HOW TO APPLY:

Send your application to careersatcsbc@ashoka.edu.in

- Clearly mentioning the position title (**Senior Associate**) in the subject line of the email
- Please include your resume & a cover letter highlighting your experience
- Closing date: 21 October 2021.

We encourage early application as applications will be processed as they are received so the recruiting process may end earlier than the closing date.

We are an equal opportunity organization and encourage diversity within the organisation. Women, differently abled persons, SC/ST/OBC candidates are especially encouraged to apply.
