

**Job Title: Research Associate**

**Reports to: Senior Research Fellow**

**Overview of CSBC:**

The Centre for Social and Behaviour Change (CSBC), Ashoka University - India's leading liberal arts University – is funded by a grant from the Bill & Melinda Gates Foundation (BMGF). The vision of CSBC is to establish an institution, based out of India that is globally reputed for thought leadership and excellence in impactful behaviour change interventions for low-income and marginalised populations. The Centre is focused on bringing new capabilities such as behavioural science, design thinking, advanced data analytics, and responsive feedback to governments, practitioners, and donors to help better design and optimise behaviour change interventions. We work closely with Central and State Governments as well as other stakeholders in the areas of nutrition, sanitation, financial inclusion, maternal and newborn care, data privacy, and agriculture.

**Overview of the role:**

The Associate will be working with the Research Vertical for supporting design and implementation of various academic projects in the field of behaviour science. The role would involve:

- Conducting a mix of secondary and primary research to gather behavioural insights
- Supporting the development and documentation of research designs (using different methods ranging from qualitative to experimental)
- Writing reports and assisting with the writing of articles for publication, along with developing other innovative knowledge products using insights generated from research.

**Key Responsibilities:**

The Research Associate would be responsible to oversee the full gamut of activities ranging from design and implementation to planning analysis for different projects under the Research Vertical.

1. Support the development and documentation of experimental design protocols for research projects via:
  - a. Organising research ideation workshops within the research vertical and external research experts
  - b. Conducting literature reviews
  - c. Drafting and piloting measurement instruments
  - d. Conducting sample size calculations
  - e. Devising implementation and deployment plans
  - f. Assisting with development of pre-analysis plans
2. Support the execution of the lab, lab-in-the-field and field experiments through:
  - a. Coordinating with the Field research team and providing regular updates to the PIs
  - b. Planning and managing recruitment of subjects for different studies based on the research requirements
  - c. Ensuring smooth delivery of the data collection process in line with the protocols
  - d. Conducting regular quality control checks (on data entry and randomisation during the data collection phase)
  - e. Coordinating with enumerators and subjects

3. Assist in production of knowledge products by:
  - a. Supporting the writing of reports, papers, articles, etc.
  - b. Creating results decks with clean storylines and modern data visualizations
  - c. Coordinating with Visibility team on dissemination strategy and planning

### **EXPERIENCE & SKILLS REQUIRED**

2. A Bachelor's/Master's degree in psychology or social work.
3. Experience conducting academic literature searches and reviews.
4. Extensive experience with statistical analysis software (such as R or Stata).
5. Familiarity with randomised controlled trials/clinical trials/quasi-experiments.
6. Ability to write and present research findings articulately.
7. Strong analytical skills and expertise in causal reasoning.
8. Excellent management and organisational skills along with strong quantitative skills.
9. Flexible, self-motivated, able to manage multiple tasks efficiently, and be a team player.
10. Ability to excel in unstructured and changing environments.
11. Ability to give and receive constructive feedback.

### **Additional Desired Skills and Experience:**

1. Experience programming online surveys and virtual lab experiments in oTree, zTree, Qualtrics, SurveyMonkey, SurveyCTO, etc.
2. Familiarity with software designed for recruiting and managing a subject pool.
3. Experience in managing large databases.
4. Experience coding apps for smartphones.

### **LOCATION AND DAYS OF WORK:**

This role is based in New Delhi, India. The candidate should have work authorization in India (preferably Indian citizenship or Overseas Citizenship of India). This role requires travel, as and when required.

This is a full-time role (Monday-Friday) with a contract for a duration of one year, extendable upon mutual agreement.

Due to the evolving COVID-19 situation, the role may be on-boarded and executed remotely temporarily if required. The person would need to have their own laptop and access to a functioning internet connection. They would need to be available through regular working calls to virtually join team discussions and to support project requests.

### **HOW TO APPLY:**

Please send your application to [careersatcsbc@ashoka.edu.in](mailto:careersatcsbc@ashoka.edu.in) as under:

- Clearly mentioning the position title (Research Associate) in the subject line of the email
- Please include your resume and a cover letter highlighting your experience
- **Closing date: 15 November, 2021.**



We encourage early application as applications will be processed as they are received so the recruiting process may end earlier than the closing date.

We are an equal opportunity organization and encourage diversity within the organisation. Women, differently-abled persons, SC/ST/OBC candidates are especially encouraged to apply.

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